

Outdoor Giveaway

Tuesday, March 21st, 2023 – Monday, September 4th, 2023

GENERAL:

The "Outdoor Giveaway" contest (the "Contest") is sponsored by Dufresne Spencer Group L.L.C. dba Ashley having retail locations in Arkansas, Illinois, Indiana, Kentucky, Louisiana, Michigan, Mississippi, Missouri, New Mexico, Ohio, Tennessee, and Texas. No purchase is necessary. These are the official rules for the Contest ("Rules"). Valid at all participating DSG Ashley locations. The Contest starts at 10 a.m. CST on Tuesday, March 21st, 2023 (the "Start Date") and ends at 9:00 p.m. PST on Monday, September 4th, 2023 (the "End Date") (the period from the Start Date to the End Date referred to herein as the "Contest Period"). There are 167 days in the Contest Period.

ELIGIBILITY:

The Contest is open to all persons who have reached the age of majority at the time of entry (18 years of age or older). Employees of the Sponsor, its affiliated companies or agents, their respective advertising or promotional agencies, the third parties engaged by the Sponsor to assist it in administering the Contest, or a member of any such employee's immediate family (regardless of where they live) or persons with whom they are domiciled (whether related to the employee or not) are prohibited from participating in the Contest. In these Official Rules, "immediate family" includes mother, father, brothers, sisters, sons, daughters, partners, and/or spouses.

HOW TO ENTER:

Participants can enter to win the "Outdoor Giveaway" by submitting an online entry form. No purchase is necessary to enter to win. All responders must provide a complete name, phone number, and valid email address to be eligible. All customers who sign up will agree to receive promotional emails and mailers.

CONTEST PRIZES:

The contest will have (1) Winners. The winner will receive \$3000 in Ashley Credits. The credits will be added to a customer account for in-store use at any DSG Ashley location only. The Prizes consist of the pre-tax amount of the purchase that was the basis for the selected entry. Winner is responsible for paying delivery fees, protection plans, and taxes.

DRAWS FOR PRIZES:

An email must be provided for an entry to be considered valid. (1) Winner will be selected at the end of the contest period. The winner will be randomly selected. The selected contestants will be notified by email based on the contact information provided by the contestant to the Sponsor when submitting their entry. In the event that the selected contestant (i) cannot be contacted within (2) business days of being selected, another contestant will be selected, and the process outlined above will be repeated until a winner is declared.

ODDS OF WINNING:

The odds of winning a prize is depending on the number of eligible entries submitted by the participating Ashley locations during the contest entry period 3/21/2023 – 9/4/2023.

RELEASES, ETC:

By entering the contest, the entrants selected as potential winners declare that they have complied with the Rules (including but not limited to the requirement that the entrant had reached the age of majority by the Start Date), release Sponsor, its affiliated companies, advertising and promotion agencies, the contest judging organization, others involved in the development and execution of the Contest, and their respective shareholders, officers, directors, employees, agents, and representatives from all liability in connection with the Contest and the contestant's entry into the Contest, and indemnifies Sponsor and the other parties covered by the release from and against any third party claims resulting from the entrant's participation in the Contest.

GENERAL:

The Rules govern all aspects of the Contest. All decisions regarding the Contest and the selection of the prize winners are to be made by the Sponsor and are final. Entrants who do not abide by these Rules are subject to disqualification. Prizes are non-transferable and must be accepted as awarded, with no substitutions, except at the Sponsor's sole discretion. Winners must be legal residents of participating states and 18 years of age or older. The contest is subject to all applicable federal, provincial, and municipal laws. Sponsor, its agencies, and its media partners are not responsible for lost, stolen, delayed, damaged, or misdirected entries or for the failure of any system during the Contest, for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, access providers, computer equipment, software or any computer related to or resulting from interacting with the Sponsor's during the course of the Contest. Sponsor reserves the right to terminate or to amend this Contest at any time and in any way, without prior notice, if any factor interferes with its proper conduct as contemplated by these Rules. Sponsor reserves the right to vary any of the Rules at any time and from time to time without notice at its absolute discretion. In the event of a conflict, these Rules shall prevail over any of the contents of any other materials concerning this Contest.

DISCLAIMER:

The "Outdoor Giveaway" is sponsored by Dufresne Spencer Group, LLC d.b.a. Ashley. Valid through the online entry and in-store entry only at select Ashley locations. Email is required for entry to be valid. No purchase is necessary. Ashley stores are independently owned and operated. Not valid on previous purchases, gift cards, taxes & delivery, or warranty & cannot be combined with discount or finance offers. See associate for details. Offer valid 3/21/2023 – 9/4/2023.