

Sweet Dreams Sweepstakes
Wednesday, July 5th, 2023 – Saturday, September 30th, 2023

GENERAL:

The “Sweet Dreams Sweepstakes” (the “Giveaway”) is sponsored by Dufresne Spencer Group L.L.C. dba Ashley having retail locations in Arkansas, Illinois, Indiana, Kentucky, Louisiana, Michigan, Mississippi, Missouri, New Mexico, Ohio, Tennessee, and Texas. No purchase is necessary. These are the official rules for the Giveaway (“Rules”). Valid at the following DSG Ashley locations: Oxford. The Giveaway starts at 12 a.m. CST on Wednesday, July 5th, 2023 (the “Start Date”) and ends at 11:59 p.m. PST on Saturday, September 30th, 2023 (the “End Date”) (the period from the Start Date to the End Date referred to herein as the “Contest Period”). There are 88 days in the Contest Period.

ELIGIBILITY:

The Contest is open to all persons who have reached the age of majority at the time of entry (18 years of age or older). Employees of the Sponsor, its affiliated companies or agents, their respective advertising, or promotional agencies, the third parties engaged by the Sponsor to assist it in administering the Contest, or a member of any such employee’s immediate family (regardless of where they live) or persons with whom they are domiciled (whether related to the employee or not) are prohibited from participating in the Contest. In these Official Rules, “immediate family” includes mother, father, brothers, sisters, sons, daughters, partner, and/or spouse.

HOW TO ENTER:

Participants can enter to win the “Sweet Dream Sweepstakes” by submitting an online entry form at participating Ashley locations. No purchase is necessary to enter to win. All responders must provide a complete name, phone number, and valid email address to be eligible. All customers who sign up will agree to receive promotional emails and mailers.

CONTEST PRIZES:

The contest will have (1) winner. The winner will receive an Ashley exclusive Tempur-pedic Breeze Mattress. The prize is valued at \$3,675. The value of the prize cannot be redeemed for store credits or money. Once the winner is selected and confirmed, the orders will be placed and delivery will be coordinated with the winner.

DRAWS FOR PRIZES:

An email must be provided for an entry to be considered valid. No later than Saturday, September 30th, 2023. The winners will be randomly selected. The selected contestants will be notified by email based on the contact information provided by the contestant to the Sponsor when submitting their entry. In the event that the selected contestant cannot be contacted within (3) business days of being selected, another contestant will be selected, and the process outlined above will be repeated until a winner is declared.

ODDS OF WINNING:

Odds of winning a prize depend on the number of eligible entries submitted by the participating Ashley locations during the contest entry period 7/5/2023 – 9/30/2023.

RELEASES, ETC:

By entering the contest, the entrants selected as potential winners declare that they have complied with the Rules (including but not limited to the requirement that the entrant had reached the age of majority by the Start Date), releases Sponsor, its affiliated companies, advertising and promotion agencies, the contest judging organization, others involved in the development and execution of the Contest, and their respective shareholders, officers, directors, employees, agents and representatives from all liability in connection with the Contest and the contestant’s entry into the Contest, and indemnifies Sponsor and the other parties covered by the release from and against any third party claims resulting from the entrant’s participation in the Contest.

GENERAL:

The Rules govern all aspects of the Contest. All decisions regarding the Contest and the selection of the prize winners are to be made by Sponsor and are final. Entrants who do not abide by these Rules are subject to disqualification. Prizes are non-transferable and must be accepted as awarded, with no substitutions, except in Sponsor’s sole discretion. Winners must be legal residents of participating states and 18 years of age or older. Contest is subject to all applicable federal, provincial, and municipal laws. Sponsor, its agencies and its media partners are not responsible for lost, stolen, delayed, damaged or misdirected entries or for failure of any system during the Contest, for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software or any computer related to or resulting from interacting with the Sponsor’s during the course of the Contest. Sponsor reserves the right to terminate or to amend this Contest at any time and in any way, without prior notice, if any factor interferes with its proper conduct as contemplated by these Rules. Sponsor reserves the right to vary any of the Rules at any time and from time to time without notice at its absolute discretion. In the event of conflict, these Rules shall prevail over any of the contents of any other materials concerning this Contest.

DISCLAIMER:

The “Sweet Dreams Sweepstakes” is sponsored by Dufresne Spencer Group, LLC d.b.a. Ashley. Valid through in-store entry only at select Ashley locations. Email is required for entry to be valid. No purchase necessary. Ashley stores are independently owned and operated. See store for details. Entries must be received between 7/5/2023 – 9/30/2023.