

OFFICIAL RULES

The Luxe Life Giveaway

January 13, 2025 – March 3, 2025

GENERAL:

The “The Luxe Life Giveaway” (the “Giveaway”) is sponsored by Dufresne Spencer Group L.L.C. dba Ashley having retail locations in Arkansas, Illinois, Indiana, Kentucky, Louisiana, Michigan, Mississippi, Missouri, New Mexico, Ohio, Tennessee, and Texas. No purchase is necessary. These are the official rules for the Giveaway (“Rules”). The Giveaway starts 12:01 a.m. Central Time (“CT”) on Monday, January 13, 2025 (the “Start Date”), and closes at 11:59 p.m. CT on Monday, March 3, 2025 (the “Entry Period”) (the “End Date”) (the period from the Start Date to the End Date referred to herein as the “Contest Period”). There are 49 days in the Contest Period.

ELIGIBILITY:

The Contest is open to all persons who have reached the age of majority at the time of entry (18 years of age or older). Open only to permanent, legal U.S. residents who are physically residing in one (1) of the forty-eight (48) continental United States or the District of Columbia (excluding Alaska, Hawaii, Puerto Rico, Guam, the Virgin Islands and other United States territories). Employees of the Sponsor, its affiliated companies or agents, their respective advertising, or promotional agencies, the third parties engaged by the Sponsor to assist it in administering the Contest, or a member of any such employee’s immediate family (regardless of where they live) or persons with whom they are domiciled (whether related to the employee or not) are prohibited from participating in the Contest. In these Official Rules, “immediate family” includes mother, father, brothers, sisters, sons, daughters, partner, and/or spouse.

HOW TO ENTER:

Participants can enter to win the “The Luxe Life Giveaway” by submitting an online entry form at <https://woobox.com/ek95g4> or <https://woobox.com/mdqfo8> or <https://woobox.com/mdqfo8>. No purchase is necessary to enter to win. All responders must provide a complete name, phone number, and valid email address to be eligible. All customers who sign up will have the option to agree to receive promotional emails and mailers.

CONTEST PRIZES:

(1) Total Selected Winner will receive the following valued at \$8,900 USD:

- Samsung 55" The Frame TV
- Samsung Music Frame (Smart Speaker)
- Samsung Galaxy Ring
- Samsung Galaxy Watch7
- Queen Tempur-LuxeAdapt

- Queen Tempur-Ergo Smartbase

DRAWS FOR PRIZES:

A phone number and email must be provided for an entry to be considered valid. The winners will be randomly selected. The selected contestants will be notified by email based on the contact information provided by the contestant to the Sponsor when submitting their entry. If the selected contestant cannot be contacted within (3) business days of being selected, another contestant will be selected, and the process outlined above will be repeated until a winner is declared.

ODDS OF WINNING:

Odds of winning a prize depend on the number of eligible entries submitted online during the contest period January 13, 2025 – March 3, 2025.

RELEASES, ETC:

By entering the contest, the entrants selected as potential winners declare that they have complied with the Rules (including but not limited to the requirement that the entrant had reached the age of majority by the Start Date), releases Sponsor, its affiliated companies, advertising and promotion agencies, the contest judging organization, others involved in the development and execution of the Contest, and their respective shareholders, officers, directors, employees, agents and representatives from all liability in connection with the Contest and the contestant's entry into the Contest, and indemnifies Sponsor and the other parties covered by the release from and against any third party claims resulting from the entrant's participation in the Contest.

GENERAL:

The Rules govern all aspects of the Contest. All decisions regarding the Contest and the selection of the prize winners are to be made by Sponsor and are final. Entrants who do not abide by these Rules are subject to disqualification. Prizes are non-transferable and must be accepted as awarded, with no substitutions, except in Sponsor's sole discretion. Winners must be legal residents of participating states and 18 years of age or older. Contest is subject to all applicable federal, provincial, and municipal laws. Sponsor, its agencies and its media partners are not responsible for lost, stolen, delayed, damaged or misdirected entries or for failure of any system during the Contest, for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software or any computer related to or resulting from interacting with the Sponsor's during the course of the Contest. Sponsor reserves the right to terminate or to amend this Contest at any time and in any way, without prior notice, if any factor interferes with its proper conduct as contemplated by these Rules. Sponsor reserves the right to vary any of the Rules at any time and from time to time without notice at its absolute discretion. In the event of conflict, these Rules shall prevail over any of the contents of any other materials concerning this Contest.

DISCLAIMER:

The "The Luxe Life Giveaway" is sponsored by Dufresne Spencer Group, LLC d.b.a. Ashley. Email is required for entry to be valid. No purchase necessary. Ashley stores are independently owned and operated. See store for details. Entries must be received between January 13, 2025 – March 3, 2025.